

## Cornerstone Family Dentistry Self-Pay Savings Plan

- Includes two cleanings per year
- Two Dr. exams and necessary x-rays
- Fluoride treatments
- \$150 credit toward dental work
- 15% Discount on almost all Services
- Better than "insurance"
- No maximums
- No waiting periods
- No Insurance red tape
- One annual Membership Fee of \$429 (less than two annual "cleaning" visits)

At Cornerstone Family Dentistry, *we take pride in delivering excellent dentistry with compassion and integrity.* We believe that ALL of our patients should have the opportunity to experience optimal oral health in regards to comfort, function, and esthetics. It is a *fact that keeping up with your dental health is less expensive than treating problems when they become emergencies.* To these ends, we want to help make the care you need as **affordable as possible.** If you are without dental "insurance," consider making a commitment to good oral health through the Cornerstone Family Dentistry Self-Pay Savings Plan.

**CORNERSTONE**  
— D E N T I S T R Y —

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# No Dental Insurance?

## Cornerstone Family Dentistry Self-Pay Savings Plan

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## Who Qualifies?

### Everyone without insurance.

This is a plan designed to help the growing number of patients without dental insurance. The truth is that it may be a BETTER value than many dental insurance plans.

## What Would it Cost Me?

### Annual membership cost: (2019)

- Primary member \$429
- Additional immediate family \$379

## What are the Benefits?

- 2 professional hygiene cleanings \$226
- 2 doctor examinations \$182
- Routine X-rays with cleanings → \$227
- Necessary Fluoride treatments \$108

**TOTAL VALUE: Up to \$618**

## And then come the Big Savings:

- **\$150.00 credit** toward dental work
- **AND 15% Savings** on all non-elective general dentistry procedures, including treatments for periodontal disease.  
(Fillings, crowns, root canals, dentures, sealants, etc.)
- **AND 15% Savings** on Cosmetic Dentistry
- **AND 15% Savings** on Implant procedures

## What's the Bottom Line:

The bottom line is this: at the very minimum, if you come for two cleanings a year, you save between \$10-\$300.

Add in the family member discount, free fluoride treatments, \$150 credit and 15% savings on most dental treatment and **you save HUNDREDS to THOUSANDS** of dollars per year.

That's it! The only way you can lose is if you don't come for your two preventive care appointments.

## Do I Have to Pay it All at Once?

NO. You can pay the annual membership fee in 4 consecutive monthly payments via automatic bank draft of \$119.75 for a total of \$479.  
(Note that it costs \$50 more to do so)

## What's the "Catch"?

There is no catch. Really.

There are some limitations, exclusions, and patient responsibilities but like we said above, at the very minimum, **if you keep your two preventive hygiene appointments, you come out ahead.**

## It's a Win-Win.

### You Win and So Do We.

These are significant reductions, and we do not reduce our fees like this for insurance companies, so how are we able to do this?

This is all we ask of you:

- Keep your appointments. Broken appointments are very costly for us.
- Pay in full at the time of service. It saves us money to have accounts paid in full. (Financing is available but reduces your savings to 10%)
- Comply "reasonably" with Dr. Hardy's or Dr. Wilson's recommendations for your health.
- Provide feedback via our online review system.
- Refer your friends, family, coworkers, etc., if you are happy with our services.

## Limitations and Exclusions

Ask a Cornerstone Family Dentistry representative or see our website for a detailed list.